

The Use of Certification and Accreditation Marks



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Duration of the Right of Use

- 1) The issue of the certificate authorizes the customer to hold the certificate and use the certification Logo/Mark.
- 2) The right to hold the certificate and use the certification logo/mark ends with the end of the contractual relationship.

Scope of the Right of Use

- 1) The customer should not use the certificate and the certification logo/mark in a misleading manner, rather they are always to be used in such a way that only inferences can be drawn from the issued certification, especially by third parties.
- 2) The approval to hold the certificate and use the certification logo/mark applies exclusively to the certified area of the customer's company in direct connection with the company name or employer's name or the company logo of the customer. Usage of the certificate and the certification logo/mark for another - uncertified - area of the customer is PROHIBITED! The area is determined by the certification body's scope of work.
- 3) The customer can use the certificate and/or the certification logo/mark for business purposes on business correspondence documents (e.g., letterheads, visiting cards, e-mail etc. etc.) and for advertisement purposes (e.g., company vehicles, website, brochures etc. etc.) in the specified form. They can be used in any size while **STRICTLY** maintaining the proportions. The certificate and the certification logo/mark should be easily readable and clearly visible. The usage should be such that neither the certification body nor the certification system is discredited or public trust in the certification is imperilled.
- 4) The certificate and the certification logo/mark **MUST NOT** be used on products or product packaging or even in connection with the products in any way or manner which gives the impression that the product(s) itself/themselves are certified.
- 5) The customer is obliged to inform the certification body beforehand in writing about any proposed usage of the certificate and the certification logo/mark and obtain a special usage approval for the particular case.
- 6) The certified organization is not authorized to the use of FSMS certification mark on the product or product packaging. In the context of this document, "product packaging" refers to both primary packaging (which directly contains the product) and any outer or secondary packaging, as outlined in ISO/IEC 17021-1:2015, Clause 8.3.
- 7) The certified organization is not permitted to the use of any statement on product packaging that shows organization is certified on FSMS. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.

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Suspension of the Right of use

- 1) The right of the customer to hold the certificate and use the certification logo/mark is suspended by the certification body with immediate effect, if
 - I. The certificate and/or the certification logo/mark are misused by the customer, especially if any of the regulations concerning the scope of right of use are violated,
 - II. The result of the surveillance audit does not vindicate the validity of the certification,
 - III. Surveillance audits are not carried out due to reasons outside the control of the certification body,
 - IV. The certification is suspended according to the regulations of the certification body,
 - V. The customer does not receive any approval or if the certification body issues a request - even without justification - to temporarily desist from holding the certification logo/mark and/or the certificate.
- 2) The customer is obliged to immediately desist from holding the certificate in case of suspension of the right of use by the certification body. Existing documents, media etc. etc., which are endowed with the certificate or the certification logo/mark, can be used by the customer for a maximum of one month from the time of suspension of the certification.
- 3) The suspension can be revoked by the certification body again depending on the implementation of verified correction measures

Termination of the right of use

- 1) The right of the customer to hold the certificate and use the certification Logo/Mark ends with immediate effect, if
 - I. the validity of the certificate has expired,
 - II. the certification is revoked according to the regulations of the certification body,
 - III. the contractual relationship (due to whichever reasons) has ended,
 - IV. the customer receives a request from the certification body - even without justification - to temporarily desist from holding the certification logo/mark and/or the certificate.
- 2) The customer is obliged to immediately desist from holding the certificate and using the certification logo/mark in case the right of use is terminated by the certification body

The PNAC Accreditation Mark.

These rules and regulations define the requirements for use of logo and certification mark. Purpose of this document is to clarify the requirements on use of PNAC logo (accreditation mark) as per the guidance document of PNAC (Pakistan National Accreditation Council). All certified organizations (clients) of TUV Austria Bureau of Inspection and Certification (Pvt.) Ltd. with PNAC accreditation logo are required to ensure that:

1. The use of the mark shall be strictly limited to the certification scope of the certified organization as approved by TUV Austria Bureau of Inspection and Certification (Pvt.) Ltd.

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2. The mark (as below) shall be displayed only in combination with the certification body's logo.
3. When a Laboratory's quality or environment system is certified, it shall not enable the laboratory to use PNAC's logo / mark on testing and inspection reports or calibration certificates or in any manner which implies these activities are accredited by PNAC.
4. The certified organization shall not give impression of any accredited product certification. The certified organization shall not affix the PNAC mark on the products or any of their packaging.
5. Further details on use of PNAC Logo can be downloaded from PNAC official web site. www.pnac.gov.pk

PNAC Quality / Environment / Occupational Health Safety Management Systems Logo:



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Certified companies can use the mark on:

1. Letters and other documents; the accreditation mark is to be no more conspicuous than the TUV logo.
2. Business cards.
3. Website

Certified companies cannot use the mark on:

1. Reports and certificates from certified calibration and testing laboratories and inspection bodies.
2. Products or their packages.
3. Vehicles.

Claims and Declarations

The certified company should not make claims or declarations that are not true or give the impression that the company, parts of the company or its subsidiaries and associates are certificated for activities or services when they are not.

The logos, marks, claims or declarations should not be used in a way as to imply that TUV or PNAC accepts responsibilities for activities carried out under the scope of the certification.